

# Curriculum Vitae

## Andreas Fernhede Dagman

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## Education

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### 2007 - 2009

Hyper Island  
Digital Media

Studies at the Digital Media Program specializing on design. The education features a very practical learning experience to prepare for the working environment with projects involving mostly real clients. 7 months of industry placement included in the curriculum.

### 2005 - 2007

Blekinge Institute of Technology  
Spatial Planning

Two years of university level studies of urban planning.

### 2001 - 2004

J.A. Zachrissons High School  
Computer science

High school studies specializing on web and programming.

# Experience

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## 2014 – Present

**Morgenland AB, Stockholm, Sweden**  
Digital Designer & Art Director

Employment as a Digital Designer and Art Director at the digital advertising agency Morgenland. A position requiring a lot of different qualities, skills and assignments. Work consisting of analog and digital production, digital design, concepting and ideas for digital campaigns and activations, photography for conceptual weekly social media updates.

## 2013 – 2013

**Heimat Werbeagentur, Berlin, Germany**  
Senior Digital Designer

Employment as a Senior Digital Designer at the digital department of the advertising agency Heimat Werbeagentur in Berlin, Germany. The unit consisted of Designer and two creative teams under the direction of Creative Director and Unit Director. Assignments consisted of design work for campaign sites and mockups for pitch presentations. Further work was also prototyping and digital dummy development for animation guides and as consultation of technical capabilities.

## 2010 – 2013

**Åkestam & Holst, Stockholm, Sweden**  
Web Designer

Inhouse position as the only web designer at the traditional advertising agency Åkestam & Holst. Design for digital projects, Iphone/Android applications, corporate and campaign websites under art direction from creative team. Sketching and mocking up for pitches and client presentations.

# Experience

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## 2009 - 2010

**Sid Lee, Montreal, Canada**

Web Designer

Employment at the Web Department at Sid Lee, Montreal. Digital design work in cooperation with art director and information architects mostly focused on websites. Conceptualization and ideation for client pitches.

## 2008 - 2009

**Sid Lee, Montreal, Canada**

Interactive Designer Intern

Internship at the Web Department at Sid Lee, Montreal. Consisting of assignments within design as well as conceptualization.